



PRESS RELEASE

Paris, 3 November 2020

ÉQUIPBAIE-MÉTALExPO WILL TAKE PLACE FROM 21–24 SEPTEMBER 2021

Postponed due to the COVID-19 pandemic, the next edition of ÉQUIPBAIE-MÉTALExPO organised by Reed Expositions France will now be held from 21–24 September 2021 at Paris Porte de Versailles – Hall 1. This date was a collective choice following extensive discussions with the six partner associations (ACTIBAIE Group, FFPV, SNFA, UFME, UMB and Union des Métalliers), to fulfil its aim of being, more than ever before, THE go-to event for joinery and metal-working professionals. It also means this will be the first post-Covid show for the joinery sector.

New dates and renewed ambition

Originally scheduled for November 2020, ÉQUIPBAIE-MÉTALExPO was postponed due to the COVID-19 pandemic and its impact on business for manufacturers, contractors and metalworkers. It will now take place every October in odd-numbered years, alternating with Mondial du Bâtiment, which will move to October in even-numbered years.

Initially celebrating the theme of “The positive digital revolution”, the next edition of ÉQUIPBAIE-MÉTALExPO (21–24 September 2021) will be even more future-focused, demonstrating how the sector can harness the power of the web to offer show visitors a new and unique experience combined with an enhanced digital package.

A digital platform in the run-up to the show

The show organisers are developing ÉQUIPBAIE-MÉTALExPO DIGITAL, an information and networking platform launching in November 2020. The platform will be accessible at all times and feature monthly events, so that everyone can keep in touch, bringing together the community of installers at ÉQUIPBAIE-MÉTALExPO in September 2021. On it, professionals can access digital previews of new products, services and webinars offered by the exhibitors - around thirty of whom have already signed up to this new tool - as well as product demonstration and expert videos. In another digital initiative, exhibitors will also appear in the brand new supplier directory featured on the show’s blog, in addition to the show’s website.

Guillaume Loizeaud elaborates: *“We would like to thank the ÉQUIPBAIE-MÉTALEXPO exhibitors who have demonstrated their continued trust in us during this period of reflexion. With our return set for September 2021, the industry should feel reassured by the positive impact of the “France re-launch” and look forward to coming together again at its show.”*

Bruno Léger, SNFA President, says: *“We’re very grateful to Reed for negotiating every step of the way to achieve this magnificent result: returning BATIMAT to Porte de Versailles in even-numbered years, allowing EQUIPBAIE to take place next year. EQUIPBAIE 2021 will be the first opportunity for our entire industry to come together at an event showcasing our innovations. I’d like to thank all our exhibiting member companies for their patience and trust.”*

For Bruno Cadudal, UFME President: *“After months of the Covid-19 health crisis, I’m happy to announce some good news to the industry, alongside my partners from “Pôle Fenêtre” and the Reed Expo teams. The confirmation of new dates for the next edition of ÉQUIPBAIE-MÉTALEXPO shows that our sector, conscious of living in a “Covid-19 world”, remains optimistic and dynamic, ready to nurture the sustainable recovery of our businesses. The professionals represented in the UFME will rally together in their droves for the leading show in the joinery industry.”*

According to Franck Perraud, President of the Union des Métalliers: *“MÉTALEXPO is one of the key events for the metalworking industry. Keeping strong bonds with our partners and suppliers is essential during these uncertain times. I’m delighted that the whole metal-working family will be able to meet again in September 2021.”*

Dates for your diary:

ÉQUIPBAIE-MÉTALEXPO 2021
21–24 September 2021
Paris Expo Porte de Versailles - Hall 1

BATIMAT, IDÉOBAIN and INTERCLIMA will now take place in even-numbered years.

The next edition will be held from 3–6 October 2022 at Paris Expo Porte de Versailles.

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Media Agency Presse : 00 33 1 42 93 04 04
Jérôme Saczewski - Christelle Grelou - Ingrid Jaunet - Orline Nzuzi
c.grelou@clccom.com - i.jaunet@clccom.com - o.nzuzi@clccom.com

ÉQUIPBAIE-MÉTALEXPO PR manager – 00 33 1 47 56 50 13
Frédérique Sauer
Frederique.sauer@reedexpo.fr

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