



# FUNÉRAIRE PARIS | 2019

INTERNATIONAL FUNERAL TRADE EXHIBITION

PRESS RELEASE

November 2019

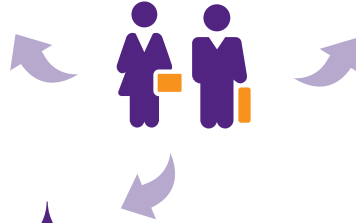
## A DYNAMIC AND INTERNATIONAL TRADE SHOW

From Wednesday 20<sup>th</sup> to Friday 22<sup>nd</sup> November, all the actors of the sector were gathered at Paris Le Bourget Exhibition Center for 3 days of meetings and exchanges during this reference event organized by Reed Expositions on behalf of the French Trade Association of the Funeral Suppliers (CSNAF - Chambre Syndicale Nationale de l'Art Funéraire).

## A COMPREHENSIVE AND REPRESENTATIVE OFFER OF THE MARKET



**206**  
exhibitors  
including 31 new



**20 %**  
international  
from 13 countries

(Austria, Belgium, China, Germany, Great Britain, Italy, Luxembourg, Netherlands, Poland, Portugal, Spain, Switzerland and Ukraine)



**More than**  
**8,000 sq.m.**

of stand space with attractive presentation and with an aesthetic research promoting the development of products.

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*Diversity of the offer and innovation were the key words of this edition : variety of forms, new materials, wide range of colors ... industrials showed a great creativity and presented original and more and more personalized products.*

*The business climate was good, boosted by a warm and friendly atmosphere.*

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Press Contact

Sékolène Chéa - [segolene.chea@reedexpo.fr](mailto:segolene.chea@reedexpo.fr)  
[www.salon-funeraire.com](http://www.salon-funeraire.com)

Organized by  Reed Expositions

On behalf of Promo-Funéraire



About REED EXPOSITIONS FRANCE - [www.reedexpo.fr](http://www.reedexpo.fr)

Present in 18 industry sectors, with 45 leading events - including Batimat, EquipHotel, IFTM-Top Resa, Expoprotection, Pollutec, SITL, Maison & Objet\*, FIAC, Paris Photo - ans 44 websites.

Reed Expositions delivers contacts, content and communities with the power to transform our customers' business. More than 20,400 companies and 1.15 million buyers, from France and abroad, are customers of our events. Reed Expositions is a member of the Reed Exhibitions Group, the world's leading events organizer and a leader in the French market with more than 60 events and 2 subsidiaries: Reed Expositions France and Reed Midem.

\*organized by the SAFI, a subsidiaries of Reed Expositions and Ateliers d'Art de France



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## MORE INTERNATIONAL VISITORS

With more than 5,000 qualitative visitors, 20% of whom are international, FUNÉRAIRE PARIS continues to affirm itself as a reference for funeral trade shows in Europe.

More than 20 countries were represented with visitors from Belgium, Germany, Great Britain, Italy, the Netherlands, Portugal, Spain and Switzerland ; the presence of buyers from the Nordic countries (Denmark, Finland, Norway, Sweden) as well as Eastern countries (Bulgaria, Poland, Romania, Russia, Ukraine). The African continent was also present (Cameroon and Ivory Coast).

In addition, the holding of the General Assembly of the EFFF (European Federation of Funeral Services) on Thursday, November 21<sup>st</sup> during the fair allowed to welcome to FUNÉRAIRE PARIS a delegation of 65 international participants.



## GREAT SUCCESS FOR CONFERENCES

Driven by the choice of themes and the quality of the speakers, the conferences attracted many participants:

- The Crédoc presented the 2019 results of the study "The French and the funerals" conducted on behalf of the French Trade Association of the Funeral Suppliers (CSNAF - Chambre Syndicale Nationale de l'Art Funéraire): 14 years of evolution and focus on young people from 18 to 39 years old.
- The UPFP (Union of the Public Funeral Pole) intervened on the European regulation on data protection (GDPR) applied to funeral operators.
- The European Federation of Funeral Services (EFFF) hosted a well-attended conference on the different visions of funeral companies in Europe, generating reflections on the future of companies in the sector.
- The CPFM commented on the evolution of the funeral counselor's missions before 1993, today and proposed a prospective vision integrating the introduction of artificial intelligence.

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*FUNÉRAIRE PARIS has thus confirmed its leadership position and, for its eighteenth edition, looks forward to meeting the funeral professionals in the third week of November 2021.*

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### Press Contact

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