

PRESS RELEASE – FOR IMMEDIATE RELEASE

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Reed Exhibitions announces definitive agreement to acquire Mack Brooks Exhibitions, opening window to new value for customers on three continents

Reed Exhibitions, a division of RELX Group, has entered into a definitive agreement to acquire Mack Brooks Exhibitions in a move that will add an outstanding line-up of industry-leading brands to its global portfolio. It also promises access to innovation and new value in both face-to-face and digital formats for the more than 175,000 Mack Brooks customers around the world.

Mack Brooks Exhibitions, based in St. Albans, United Kingdom, was established in 1965 and features more than 30 business-to-business events in 14 countries, including Germany and the United Kingdom, serving nine industry sectors. Flagship brands include *EuroBLECH* (sheet metal working technology); *inter airport* (airport infrastructure and technology); *Fastener Fair* (fastener and fixing technology); Chemspec (fine and speciality chemicals); *RAILTEX* (rail infrastructure and technology); *ICE Europe* (paper, film and foil converting); *CCE* (manufacturing and converting corrugated and cartonboard); *PSE Europe* (plastics) and *InPrint* (print technology for industrial manufacturing). A broad programme of geo-cloning has successfully positioned many of these brands and related adjacencies outside Germany and the United Kingdom to include a presence today in countries including France, Italy, the United States, Mexico, China, Singapore, Thailand, India and Turkey.

Stephen Brooks, Chairman of Mack Brooks, said: “I am delighted for our customers and staff and extremely positive about the future of Mack Brooks as part of Reed Exhibitions. Our events and customers will benefit tremendously from Reed Exhibitions’ global reach, experience in delivering customer value and investment in technology. I am proud of the business we have built and happy to see it in such experienced hands for the next chapter of its evolution.”

“Mack Brooks is an excellent fit with Reed Exhibitions’ existing portfolio and the combination of the two businesses will deliver value for all stakeholders, including customers and staff,” said Chet Burchett, CEO of Reed Exhibitions.

“Mack Brooks is widely recognised as a market leading exhibitions organiser and bringing these shows together with Reed Exhibitions’ own strengths in delivering customer value and innovation represents an exceptional opportunity. For customers, we will be able to add value through capabilities such as our International Sales Group,

innovative digital tools and increasingly sophisticated customer matchmaking programmes. For employees, Reed Exhibitions will provide exciting new opportunities. The acquisition is in line with our organic growth driven strategy, supported by acquisitions of targeted show portfolios that are natural additions to our existing business,” Burchett said. “We will be delighted to welcome the Mack Brooks team to Reed Exhibitions and look forward to working together to deliver ever-greater value for all our customers.”

The transaction is subject to customary regulatory consents and is expected to close during the first half of 2019.

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For further information, please contact Alison Berends (RX Corporate Marketing Director). Email: alison.berends@reedexpo.co.uk Phone number: +4402089107172.

About Reed Exhibitions

Reed Exhibitions is a leading global events organiser, with more than 500 events in 30 countries. In 2018 Reed Exhibitions brought together more than 7m event participants from around the world generating billions of dollars in business. Today Reed Exhibitions’ events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

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About RELX Group

RELX Group is a global provider of information and analytics for professional and business customers across industries. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs about 30,000 people of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £31.8bn, €35.8bn, \$41bn.