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## REED EXPOSITIONS FRANCE: NOMINATION

**Paris, October 30, 2018** - REED EXPOSITIONS FRANCE, subsidiary of REED EXHIBITIONS, the world's leading events business, reinforces its management team:

**Jean-François QUENTIN**, 57, MBA from the University of San Francisco (USF), is appointed director of the hotel, restaurant, franchising, jewellery and ICT sectors of Reed Expositions France.

Jean-François QUENTIN has extensive experience in the organization of trade and consumer events, successively acquired with BLENHEIM (now REED EXPOSITIONS FRANCE) as financial manager between 1989 and 1992, then within the EASYFAIRS Group, present in 17 countries, from 2004 to 2014 where he held the roles of COO then CEO, and finally UBM Brazil where he was chairman and CEO from 2014. In 4 years, and in a difficult local context, he repositioned UBM Brazil and found growth levers by reorganizing the sales and marketing functions, by getting a number of trade shows back on track and by completing several strategic acquisitions.

Jean-François QUENTIN broadened his skills with a financial expertise developed at DE LA RUE as CFO (1993-2000) before taking over the management of IOMEDIO from 2000 to 2003.

**ABOUT REED EXHIBITIONS** - [www.reedexpo.com](http://www.reedexpo.com)

REED EXHIBITIONS (Reed) is the world's leading organizer of trade and consumer events with a portfolio of 500 exhibitions in 43 industry sectors. 7 million participants from all backgrounds attended in 2017, generating significant business transactions. Reed has a network of 38 offices in 30 countries throughout America, Europe, Middle East and Asia-Pacific, and is also a subsidiary of RELX Group (formerly Reed Elsevier), a world-leading provider of information and event management for professional and business customers.