



FUNÉRAIRE PARIS | 2017

SALON PROFESSIONNEL INTERNATIONAL DE L'ART FUNÉRAIRE

Funéraire Paris 2017: 30 years and still going strong!

Following a rather subdued event in 2015, in light of the Paris attacks, the 2017 edition of Funéraire Paris rediscovered its drive and confirmed its position as the leading trade show in Europe for funeral sector professionals.

The entire industry came together for this friendly event – organised every two years by the French funeral industry association (CSNAF) – to enjoy three days full of business opportunities, meetings, networking and interesting discoveries.

A comprehensive view of the funeral sector

- 219 exhibitors, representing the entire funeral sector, showcased their products and services on increasingly open, modern and attractive stands.
- 21% of the exhibiting companies were international, from 11 countries (Belgium, China, Germany, Italy, Luxembourg, the Netherlands, Poland, Portugal, Romania, Spain, and United Kingdom).
- 23% were new exhibitors.

To reflect a dynamic, rapidly evolving market, manufacturers are using new materials and broad colour palettes as they develop stylish, bespoke products using refined lines and formats.

The show provided the perfect business setting and many exhibitors pointed to the volume and quality of the results achieved this year.

An exceptionally popular opening day

Nearly 6,000 visitors (5,893 to be precise), 18% of them international, browsed the stands in the 8,500 m² exhibition area. The opening day was particularly busy, with visitor numbers up 26% and 37% on 2013 and 2015 respectively.

The number of French visitors for this 16th edition was 4% higher than 2013 and 12% higher than 2015.

All areas of activity linked to the funeral sector were represented, with visitors keen to discover the latest trends in this rapidly evolving market.

Topical talks

Two key issues for the 2018 autumn season were addressed during talks organised by the French confederation of funeral and marble masonry professionals (CPFM) and the French public funeral sector union (UPFP).

- The first talk, led by Alain Bachelier (mediator), Marie-Claude Cheramy (Chief Executive of PFI in Tours) and Richard Feret (Chief Executive of CPFM), dealt with the new legislation requiring funeral companies to provide an industry mediator to liaise between service professionals and families.
- The second talk introduced the trial of paperless death certificates, which will become statutory in 2018. The speakers were Richard Feret (Chief Executive of CPFM), Pierre Larribe (Legal Officer, CPFM), Isabelle Carton (Directorate-General for Health), and Grégoire Rey (Director of the Laboratory for Disease Control (CepiDc) at the French National Institute of Health and Medical Research (INSERM)).

The show celebrated its 30th anniversary in style, thanks to the support of everyone in the industry: exhibitors, visitors, partners, trade organisations, the press and industry associations. Funéraire Paris 2017 received universal acclaim and will be recorded by all as a resounding success.

Next event: 21, 22 and 23 November 2019 at the Paris Le Bourget Exhibition Centre