



## Supply Chain Event 2017 — The Digital and Collaborative Supply Chain

Paris, Thursday 9 November 2017

Supply Chain Event was held on 7 & 8 November 2017 at Porte de Versailles in Paris, attracting **3345 participants and 79 exhibitors**.

The figures show that this **3-in-1 event**, organised by Reed Expositions and Supply Chain Magazine, has become **a major draw for all supply chain project leaders**.

- 3345 participants, up 4.7% from 2016
- 79 exhibitors
- 37 conference sessions
- 18 entrants & 17 professionals on the panel of judges for the Digital Awards

### A unique place for supply chain project leaders to meet

**37 conference sessions** were organised over 2 days around the theme of the **Digital and Collaborative** Supply Chain, where professionals could learn and inspire others on **forward-looking** subjects and listen to companies share their insights on **urban logistics, last-mile delivery, forecasting – planning, automation** and the **Blockchain**.

Participants were able to meet with 79 exhibitors providing technological solutions across 42 different business sectors. The **LE CUBE** lounge provided the perfect venue for all exhibition participants to meet up and talk, along with events such as:

- The **networking event** on the evening of Tuesday 7 November, organised by two supply chain players, Fabien Esnoult, President & Founder of SprintProject, and Christophe Poutiers, Supply Chain Director of BAZARCHIC, Galeries Lafayette Group.
- The **Digital Awards** with the opportunity to meet the 18 entrants presenting a digital solution, and the winner, Ffly4u



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## Professional visitors

Visitors to the Supply Chain Event 2017 were professionals from 49 different business sectors. **32% were Managers and Directors**, working in **Logistics (21%), Consulting (14%), Transport (8%) or Retail and Distribution (8%)**.

**70%** came from the **Paris Ile-de-France** region, followed by 6% from Hauts-de-France, 4% from Auvergne-Rhône-Alpes, and over **one hundred participants from 26 countries outside France**, mainly Belgium, Switzerland, Tunisia, Morocco, Germany and Luxembourg.

Notable visitors at the 2017 Supply Chain Event include professionals on the panel of judges for the 2017 Digital Transformation Awards:

Anne GROSSET – Logistics Director - HAPPYCHIC  
Charles-Edouard RANCHIN, Purchasing Manager - KENZO (LVMH group)  
Alexandre BERGER - Director, Cross-Company Projects - CARREFOUR SUPPLY CHAIN EUROPE  
Christophe POUTIERS - Supply Chain Director - BAZARCHIC  
Christian SANCHEZ – Group Supply Chain Director - GROUP FRANS BONHOMME  
Gabriel SCHUMACHER - Logistics Director - BSH ELECTROMENAGER  
Elie SAINT CHARLES - Supply Chain Expert - BLACK BELT LEAN, FRENCH MINISTRY OF DEFENCE  
Jean-François MOULIN – International Supply Chain Director - L'OREAL PROFESSIONAL PRODUCTS & ACTIVE COSMETICS  
Jacques MALLET - Logistics Platform Director - ENEDIS (ERDF) & GRDF  
Marc PROKOPP - Supply Chain Director - GALERIES LAFAYETTE  
Erik DAM - Global Supply Strategies Director - BAYER  
William BEGUERIE - Managing Director - SAINT GOBAIN GLASS LOGISTICS  
Pierre MOULIN – Director, Networks and Strategy Distribution - SANOFI  
François-Régis LE TOURNEAU - Corporate Supply Chain Standards and Prospective Director - L'OREAL  
MARTINE VARIERAS - Operations Director - NESPRESSO  
Bertrand REGNAULD - Industrial Supply Chain Director - GROUPEMENT DES MOUSQUETAIRES  
Aude LE VERRE - Global Supply Chain Manager - DIANA PETFOOD

## Recognising innovation with the Digital Transformation Awards

For the second year running, Supply Chain Event hosted the Digital Transformation Awards, exclusively for exhibitors. This time, 18 entrants presented their digital supply chain solutions.

The 17 professionals on the panel of judges met entrants over the 2-day event, finally awarding the Digital Transformation Award to **ffly4u** at midday on Wednesday 8 November. It was a tight competition, with STOCKBOOKING coming in 2<sup>nd</sup> place and CHRONOTRUCK in 3<sup>rd</sup>.



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**ffly4u**  
connecting assets

is a low-frequency mobile asset localisation service (with no built-in energy source), based on new low-cost technologies, in order to optimise asset management by protecting against loss or non-use, and save money on logistics budgets.

## Upcoming events



**Supply Chain Event 2018**  
**11 & 12 December 2018**

Paris, Porte de Versailles – Pavillon 5.1



Semaine Internationale  
du Transport et de la Logistique

**SITL**

**20 - 23 March 2018**

Paris Nord Villepinte - Hall 6



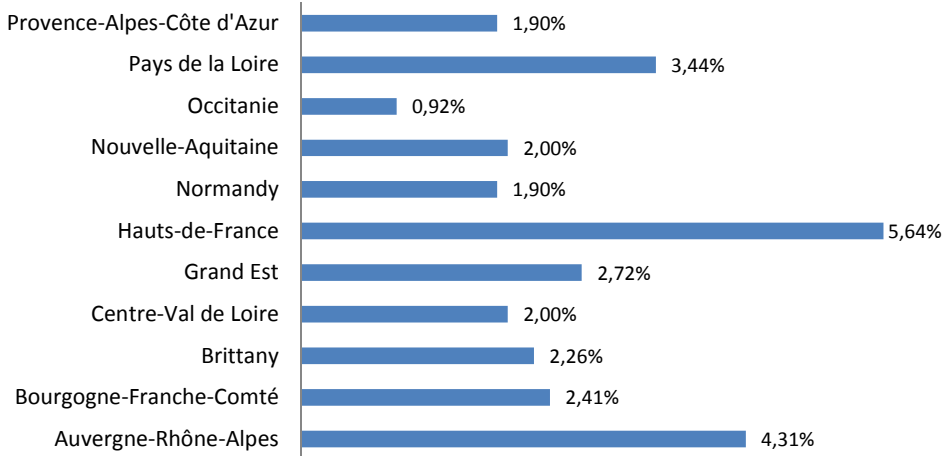
**IntraLogistics**

**20 - 23 March 2018**

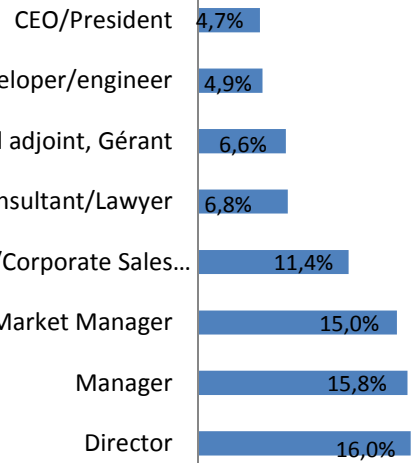
Paris Nord Villepinte - Hall 6

## APPENDICES Profile of visitors to Supply Chain Event 2017:

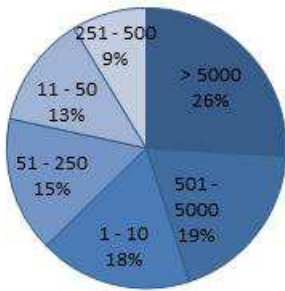
### French visitors by region



### Visitor job titles



### Size of companies in attendance (by number of employees)



### Visitors by business sector

