

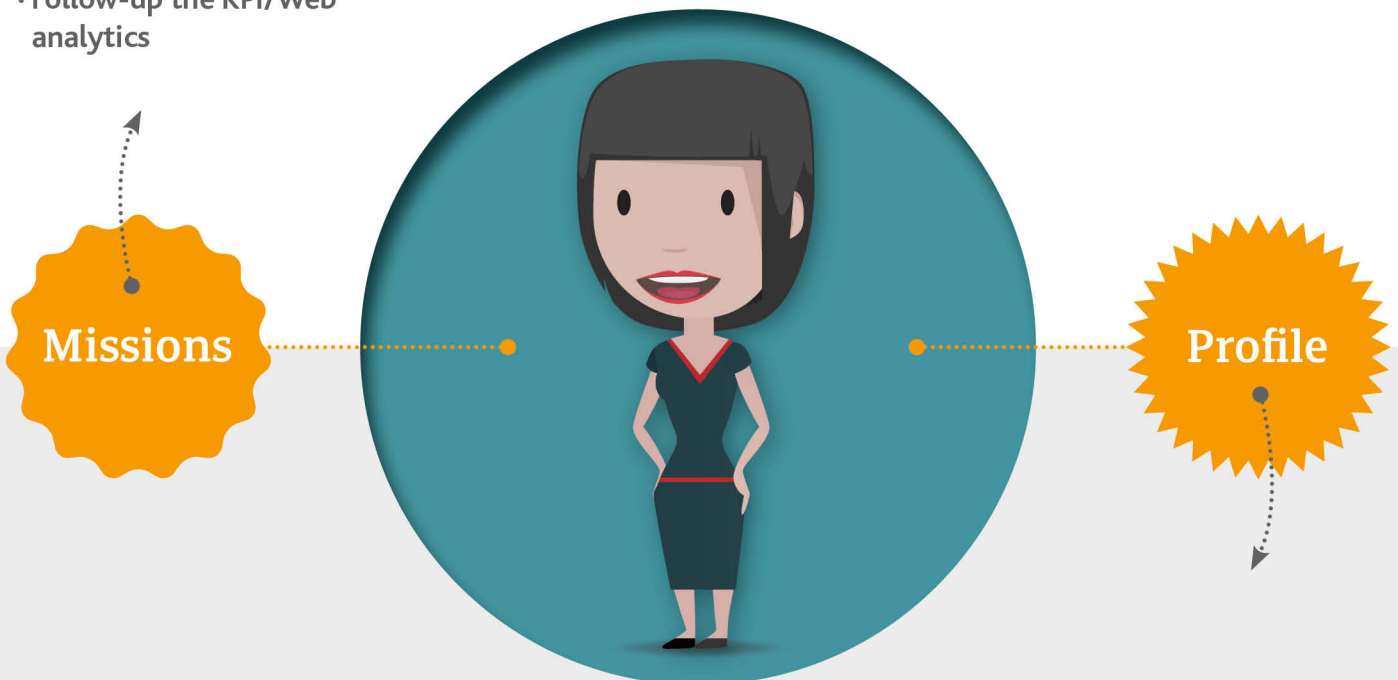


Internet Project Manager

The Internet Project Manager sets up and manages the website in line with the strategy of the show, as well as the digital strategy of the company.

A true expert, he/she provides the show marketing teams with his functional skills and techniques in project management

- **Understand the needs of the show** and analyse the feasibility of requests
- **Draft the specifications** and an acceptance test plan
- **Follow-up and validate the schedules** and estimates
- **Follow-up the KPI/Web analytics**
- **Manage the acceptance test** and the functional or technical corrections
- **Define the functionalities**
- **Manage the referencing and the acquisition campaign**
- **Liaise with the external service providers** Web or Mobile
- **Propose business models** for the digital products
- **Provide a weekly report**



WORK EXPERIENCE

in web project management



INTERPERSONAL SKILLS

Good interpersonal skills, team player, rigorous, well-organised, responsive, and proactive



COMPUTER SKILLS

Knowledge of web constraints (development time, graphic constraints) and web development languages: HTML, PHP, .NET, SQL, JavaScript...