

Paris, 30 November 2016

INNOVATION DRAWS CROWDS TO EXPOPROTECTION 2016



The 2016 session of Expoprotection, the risk prevention and management exhibition, held in Paris from 7 to 9 November, once again attracted around 25,000 visitors (25,254 in 2014) and a record number of exhibitors (754, up from 687 in 2014).

One of the top 3 risk management and prevention exhibitions in Europe, Expoprotection lived up to its reputation as an innovations and trends bellwether, with several new features: the Exprotection Demain programme and the brand new start-ups hub (with 12 participants), the updated Expoprotection Awards, interactive talks plus all the ever-popular show events.

The leading European forum for sector participation and engagement

With 42,000 m² of exhibition space, Expoprotection 2016 attracted **over 750 exhibitors, up 9.17%** on 2014, and welcomed no less than 305 new exhibitors: 39.4% were international companies, from Germany, Spain, Italy, Portugal, Belgium and Poland, underlining the show's strong European perspective.

The high daily turn-out of visitors to Expoprotection 2016 (**an average of 8,245 per day**) demonstrates the attractiveness of this unique event – an event bringing together so many key players in risk prevention and management. While **15.5% were international visitors**, 55.5% of French visitors came from Paris region and 44.5% from overseas departments and territories and elsewhere in France, with a strong presence from the Auvergne, Rhône-Alpes, Provence-Alpes-Côte d'Azur, Normandy, Hauts de France and Loire regions.

Expoprotection attracted **qualified leads** – intermediaries (44%) and end-users (56%) – **73% of whom with decision-making or specifier roles in their companies** for purchasing equipment or safety and prevention provision.

Expoprotection 2016: spotlight on the future and innovation

As an opportunity to transcend current thinking and consider alternative approaches, Expoprotection set out to fulfil the core objective of its visitors: to discover new products and identify sector trends.



“We wanted to go further and really think about tomorrow's risks, risk management solutions and market structure. Our plan was ambitious and 100% future-focused. I'm delighted to say it was a big success and was incredibly well received”, said Jean-François Sol Dourdin, the show's Director.

So for the full 3 days, Expoprotection focused resolutely on “Tomorrow” at its space for networking and innovation, the **Hub**, where visitors were able to meet 12 start-ups with innovative projects in fields ranging from malicious drone detection and connected workwear to driver vigilance monitoring. Their projects were unanimously well-received by potential customers and investors, visitors and the media.

At **LE LIVE**, market players were able to look even further ahead, to imagine how risk prevention and management might have developed in the future. There was a productive dialogue between participants from different backgrounds and sector professionals on topics as varied and fascinating as “the liberated company”, “trades of the future”, “crimes of the future”, “smart cities/safe cities” and “the firefighter of the future”. Participants left with renewed optimism, rethinking the world of risk prevention and management as they looked ahead to tomorrow’s big changes.

As a showcase for the latest launches and current market trends, the show also provided a springboard for over 200 innovations and new products. Some of these were also winners of the highly competitive Expoprotection Awards: 80 applications were submitted this year in the two main categories, “Security and Firefighting” and “Occupational, Natural and Industrial Risks”. For the first time, the winners were announced before the show opened.

Record participation due to content and forward-looking focus

The packed programme of talks and events available throughout the show attracted **a total of 5,700 participants**. Numbers were up sharply, (13.10% on 2014), and there was high audience participation, particularly at **Le Live TV studio**, which hosted talks and panel discussions, the Start-up contests, the Awards, and educational demonstrations.

In addition to all the activities at Le Live, **a programme of 100 talks and workshops** addressed the current concerns of OSH and security officers.

The top 5 most popular topics:

“Educating employees about health and safety at work and changing behaviours” (Cabinet Master)

“The safety and security professions in the future” (Expoprotection Demain)

“MSDs (musculoskeletal disorders), absenteeism, disabilities: actions for more effective prevention” (CNAM – French National Institute for Arts and Crafts)

“Tomorrow’s safety and security” (Expoprotection Demain)

“The terrorist threat from within companies: prevention and protection strategies” (ASIS France).

Visitors flocked to the **FeelGood@work events space**, to enjoy trying out 5 fun new experiences for improving performance and well-being at work – including light therapy, sound massage, the breathing armchair, smoothie bike and treadmill desk! After this rejuvenating break, visitors returned to the aisles with renewed enthusiasm.

See you in November 2018 for the next Expoprotection, with even more innovations!

About Expoprotection

Expoprotection is the only event in France to bring together top international specialists and the most innovative equipment and solutions, while offering specialist talks and areas for meetings, all focusing on the two complementary universes: Occupational, natural & industrial risks and Security & Firefighting

Statistics from the 2014 show: 690 exhibitors, of whom 39% international and 21,340 first-time visitors, of whom 17% international from 100 countries.

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