



Press Release
Paris, March 17, 2016

IT Partners 2016: a vibrant 11th edition!

More than 12,700 resellers of IT, telecom and audiovisual solutions took part in the 11th annual IT channel exhibition at Disneyland® Paris on March 9-10.

Despite an uncertain social context, the 11th edition of IT Partners reached an all-time high in terms of attendance and market confidence. 243 companies, manufacturers, editors, service providers and wholesalers exhibited their solutions and more than 600 brands presented their latest innovations in IT, telecom and AV solutions. The event was a perfect illustration of the market's diversity and vitality.

"IT Partners has been working for over 10 years to promote French IT distribution and offer more and better services to its clients and partners. It has now become the place to be for Channel pros. While remaining true to its roots, IT Partners has evolved over time to adjust to the latest market developments and represent its industry in the best possible way. We are proud to add value to this market and would like to thank all our customers and partners for their commitment and contribution to IT Partners' renewed success", said Laurent Eydieu, New Technologies Division Director at Reed Expositions France.

Lets meet again next year on 8 & 9 March 2017 at Disneyland® Paris !

To learn more: www.itpartners.fr

About Reed Expositions

Reed Expositions France is a subsidiary of Reed Expositions, the world leading exhibition organizer.

With 50 professionals and general public exhibitions in France, Reed Expositions France organized trade fairs in 18 different business sectors: art, audiovisual, jewelery, comfort, construction, communication, editing, environment, franchise, hotel Industry, Industry, Information Technology, hobbies, maritime professionals, health, safety, tourism and transportation. Reed Exhibitions is present on five continents and 43 countries with 500 events. Reed Exhibitions is a member of RELX Group, world leader in the publishing and distribution of professional information, Reed offers companies comprehensive development solutions in new markets, which rely on trade shows, Internet services and direct marketing.

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