



8/9/10 oct. 2014
Cnit Paris La Défense - France

EVENT REPORT

October 2014

The 2014 edition of the JIB ended on a particular note of optimism. Despite an expected decrease in attendance, **more than 3 300 participants from 51 countries**, many indicators are positive and demonstrate the attachment of laboratory professionals for this event.

A core target rallied

«Thanks for this wonderful exhibition. We will be there next years! » Snibe Diagnostics

French and foreign medical biologists and lab professionals did participate in the JIB.

They have met with exhibitors with whom they have discussed, spent extended time and given valuable availability: a favourable business context appreciated by all the suppliers.

They have filled up their training obligation with special Continuing Medical Education programmes. The attendance to such training reveals the orientation of the lab actors to become more and more prone to a medical practice of their field.

At last but not least, they have shown great interest for the French-German Health Forum. This special binational initiative was organised in a full room where discussions, debates and comments were as intense and as they were fruitful. The future of the discipline, the evolving practices of lab specialists and the conditions of biomedical exams reimbursement were truly questioned in both countries. Beyond their respective two models of organisation, professionals in laboratory medicine from the two sides of the Rhine answer unanimously: medical laboratories activity must be considered as an efficient tool for a model of care in Europe to be more oriented toward prevention, screening and early diagnosis.



The fidelity of international attendees, although not as many as usual, **from 51 countries** (vs 70 in 2013) is also a great marker of this 2014 edition. If foreigners did represent 35% only of the exhibition visitors, they were 55% of conference delegates.

Many of them consider important to present their works through the call for abstracts organised every year by the JIB. A session of oral presentations of the nine very best communications was for the first time implemented in the programme and open to all professional public.

Conference, visit and interacting at ATRIUM

Professional contents were largely discussed within the French-German Health Forum on the first day. Interdisciplinarity was at the forefront the scientific programme with topics covering haematology, microbiology and immunology.

The National Scientific Meeting of the French Society of Clinical Biology (SFBC), gathered as every year on the JIB, has attracted the audience with a themed programme dedicated to the pathologies of the digestive system focusing on knowledge as well as the necessary dialogue between clinicians and lab experts. The particular theme of the gut microbiome caught much attention as it is a very promising area and possible marker of a large onset of diseases beyond the digestive tract.

Lab Technicians also met on the JIB during a privileged session organised by the French Association of Medical Laboratory Technicians (AFTLM) that did make a full room due the quality of the speakers and the projection of the session: modern technologies in the clinical laboratory and the professional careers made possible for technicians by innovation.

For the first time, moments for breaks were organised in the programme that have changed habits. All participants, either delegates or visitors, did have the **opportunity to meet on the ATRIUM**, area located at the heart of the exhibition hall, **offering a favourable framework for networking with peers, interactions** and conviviality.

Looking at to the future

The JIB have just closed this 2014 edition that organizing EuroMedLab-JIB 2015 has made all the actors already busy. To take place in Paris on June 22-24, 2015 at the Palais des Congrès, this event will be unique as merging EuroMedLab European congress with the impacting JIB exhibition that is preparing the future in 2015 and beyond.

The JIB thanks all the actors that contributed to the success of this 2014 edition.

www.jib-sdbio.fr

Press Contact



Reed Expositions France
52-54 quai de Dion-Bouton
92800 Puteaux
Tél. : + 33 1 47 56 24 36
jib@reedexpo.fr